

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG23/12 12.01  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/BNELSON/DSCC/D/SEN/FL REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
AGY # 1286 AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON  
6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- JOE KNAUER  
ALEXANDRIA, VA 22310  
ORDER # \_\_\_\_\_ CONTRACT # 6286507 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_  
PRDCT DSCC NELSON EST # 551 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_  
FLIGHT DATES AUG22/12 AUG28/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG23/12 12.01

REP: TO LENA  
FR JULIE  
OK'D M1  
TTLS RTS  
PLS CFM, THX 8/23

STA: \*\*\*\*\*  
CON CM THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14	S		700P-800P	30		\$1,400.00	8/25	8/25	0		SAT	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =												
AGENCY EST# = 551 PROGRAM : JEOP/WHEEL												
18	A		1200N-100P	30		\$1,000.00	8/24	8/24	1		FRI	1
PROGRAM : NOON NEWS ORD COM1 : *****URGENT DUE TO PRGM CHANGE: NASCAR ON SAT WE CAN OFFER: ORD COM2 : PLEASE ADVISE AS MGS ARE NOT SKED TO RUN LOGS CLOSING 8/24 AT 1P THIS IS A MAKE-GOOD FOR AUG25 ON LINE-14 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

19	A		500A-600A	30		\$400.00	8/25	8/25	1		SAT	1
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NEWS  
ORD COM1: \*\*\*URGENT DUE TO PRGM CHANGE: NASCAR ON SAT WE CAN OFFER:  
ORD COM2: PLEASE ADVISE AS MGS ARE NOT SKED TO RUN LOGS CLOSING 8/24 AT 1P  
PART OF A MAKEGOOD MADE UP OF LINES 18-19

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#14	MISSED: SAT/700P-800P	AUG25	30S	\$1,400.00	(AUG23/12)
			OFFER: FRI/1200N-100P	AUG24	30S	\$1,000.00	PLS ADVISE.
			& SAT/500A-600A	AUG25	30S	\$400.00	

CMT: \*\*\*URGENT DUE TO PRGM CHANGE: NASCAR ON SAT WE CAN OFFER:  
CMT: PLEASE ADVISE AS MGS ARE NOT SKED TO RUN LOGS CLOSING 8/24 AT 1P

AUG/12	22800.00	SEP/12	16700.00	CONTRACT TOTAL	39500.00
				TOTAL SPOTS	24

MARKET TOTALS \$98,750 WFTV 40% WKMG 10% WESH 35% WOFL 13% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE